Growing a NEW economy

SOCIAL ENTERPRISE WORLD FORUM 2015

MILAN - ITALY July 1-3

EDUCATION & ENTREPRENEURSHIP LTD: Professional College of Njombe

Mfereke & Hagafilo Campuses TANZANIA

Title. QUALITY SELF SUFFICIENT EDUCATION FOR THE RURAL POOR IN TANZANIA

Name: BIKO EVARIST

Role: GENERAL MANAGER

THE CONTEXT

- Njombe is in rural Tanzania with High poverty levels,
- Low school enrollment where some don't even go to school
- A population characterized by Teenage pregnancies ,
- Early girl child marriages,
- Highest level of HIV/ AIDs way above the national average ,
- High levels of primary and secondary school drop outs
- Mass Youth unemployment among other problems.

Success at E & E College: (Learning by doing model)

No fees or so limited a payment

We have so far enrolled 0ver 250 young women and men.

Provided them with quality skills and knowledge

THE SUCCESS:

Succeeded in the Following:

- Poultry production - leading in Njombe with a capacity of 2000 chicken every month
- Leading one stop carpentry workshop in Njombe town with many students enrolled
- Quality pigs/piglets, with potential of selling 20 every month
- Produce 60 litres of milk for sell every day
- Train an a verage of 30 students every two months in computer applications :
- We provide the youth with holistic and quality education: (Learning by doing, while earning and saving)
- As a whole we have fish farming, Dairy cattle unit , poultry , carpentry , piggery , crop/vegetable farming and computer businesses

Poultry and Piggery unit

Production units

Brooding chicks locally

Carpentry and Masonry work

Production units continued

Horticulture and nursery beds

Students doing nursury beds

Masonry

Masonry unit

Foundation for the classroom block

Cattle and Vegetable unit

Cattle unit

Vegetable Production

Business units

Carpentry and Computer unit

Construction

Fish farming and carpentry

Fish farming

Carpentry Centre

CHALLENGES

- Significant capital is needed for each Production Unit
- Students and teachers take long to understand the model.
- Limited skilled human resource to run the production units
- We get students when they are so limited with skills .

Our competitive Advantage: Idea sustaining us

- Excellent skill acquisition
- We "tangibilise " the Intangible in a short time
- Producing quality products,
- Ensuring value for money in each transac tion and being accountable
- Aggressive /guerilla marketing,
- Engaging our learners and teachers at all levels of the business cycle.
- Effective delivery of products.
- Availability of pr oducts to our customers throughout the year

ASANTE!

Some of the parents

College Forest