



SOCIAL  
ENTERPRISE  
**WORLD  
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# TIMURAL GROUP SRL

An ordinary company with extraordinary people

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[www.woodjoy.ro](http://www.woodjoy.ro)





# Introduction

- Timural Group SRL was established in 2003, by Foundation Transilvana Alpha-[www.alphatransilvana.ro](http://www.alphatransilvana.ro) and a Dutch foundation having 2 main goals:
  - To create as many job places as possible for disabled people and
  - To support financially the educational and therapeutical activities of the foundation





- The **Start-up** was possible with Dutch help: starting infrastructure, management and organizational trainings and the first contracts (electrical cable assembling, chain guard manufacturing etc.)
  
- **Today**, the activities of the firm include:
  - *Services*: cleaning and assembling
  - *Production*: wooden toys and children furniture – **Woodjoy**

# Assembling

7 disabled employees



# Cleaning

2 disabled employees



# Production of children furniture and educational wooden toys







Spații  
de joacă



Mic  
mobilier



Joc  
de rol

PRODUSE DIN LEMN DEDICATE COPILOR

**Wood**

**joy**

producție și distribuție



Educarea  
mișcării



Recreere  
timp liber



Jocuri  
educative



S.c.Timural Group s.r.l. este o firmă obștească în care lucrează oameni deosebiți. A fost creată cu două scopuri principale: să creeze cât mai multe locuri de muncă pentru persoane cu dizabilități și să contribuie cu profitul realizat, la susținerea activităților Fundației Alpha Transilvania din Tg-Mureș, fundație care oferă un întreg lanț de servicii tuturilor categoriilor de persoane cu dizabilități.

[www.woodjoy.ro](http://www.woodjoy.ro)

Woodjoy a luat naștere din preocuparea noastră pentru creșterea și educarea copiilor noștri într-un mediu cât mai sigur și sănătos. De aceea materialele folosite sunt durabile și ecologice, iar designul lor este simplu și prietenos.



# Employment

- As intake procedure, we are comparing the *Job analysis* with the *Vocational profile* of the candidate and we are working in the direction of matching the two
- Training on the job is offered and constant Job coaching, if necessary



# Main results

- Maintaining the job places (at this moment 9 out of total 22) for the disabled workers, in the context of no subsidies
- Having a team where everybody is fitting on the job is doing and working at his maximum capacity
- Transforming the profit we make in thousands of hours of kineto and speech therapy, special therapies for autistic children etc.





# Main challenges

- To manage to keep in balance our two goals:  
**to make profit, working with disabled people**
- To be competitive on the market



# Thank you 😊

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