



SOCIAL
ENTERPRISE
**WORLD
FORUM 2015**

MILAN - ITALY  July 1-3

Engaging diasporas to Democratize Impact Investing

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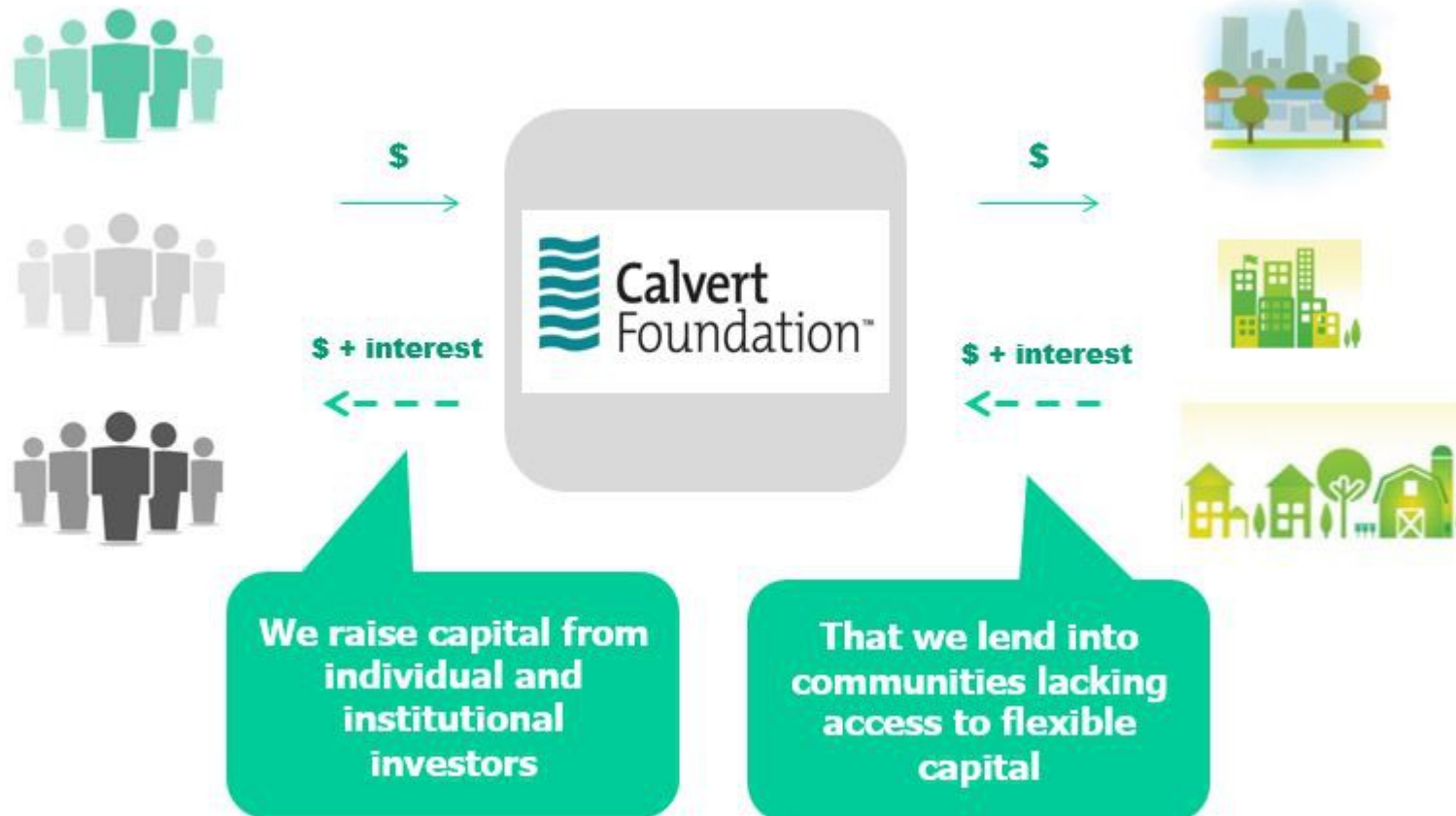
WHAT IS IdEA?

Platform to harness the energy and resources of diaspora communities for a range of development and diplomatic purposes



CALVERT FOUNDATION

Dedicated to growing the impact investing movement by connecting investors to causes they care about and increasing investments in social good.



A woman in traditional Indian attire, including a green sari and a red and yellow shawl, is smiling and sitting in front of a large loom. The loom is made of many vertical threads, and the woman appears to be working on it. The background is a light blue wall.

DIASPORA INVESTMENT



**Latin
America**



India

**Need strong intermediary pipeline in country
Need strong diaspora in the U.S.A.**

1

People purchase
Community
Investment Notes.



2

Calvert Foundation makes
loans to Indian financial
institutions and funds.



3

Indian financial
institutions and funds
make loans to social
enterprises focused on
healthcare, agriculture,
education, and more.



4

Enterprises repay their loans, and
Calvert Foundation repays investors
their principal plus interest.



Should be easy, right?

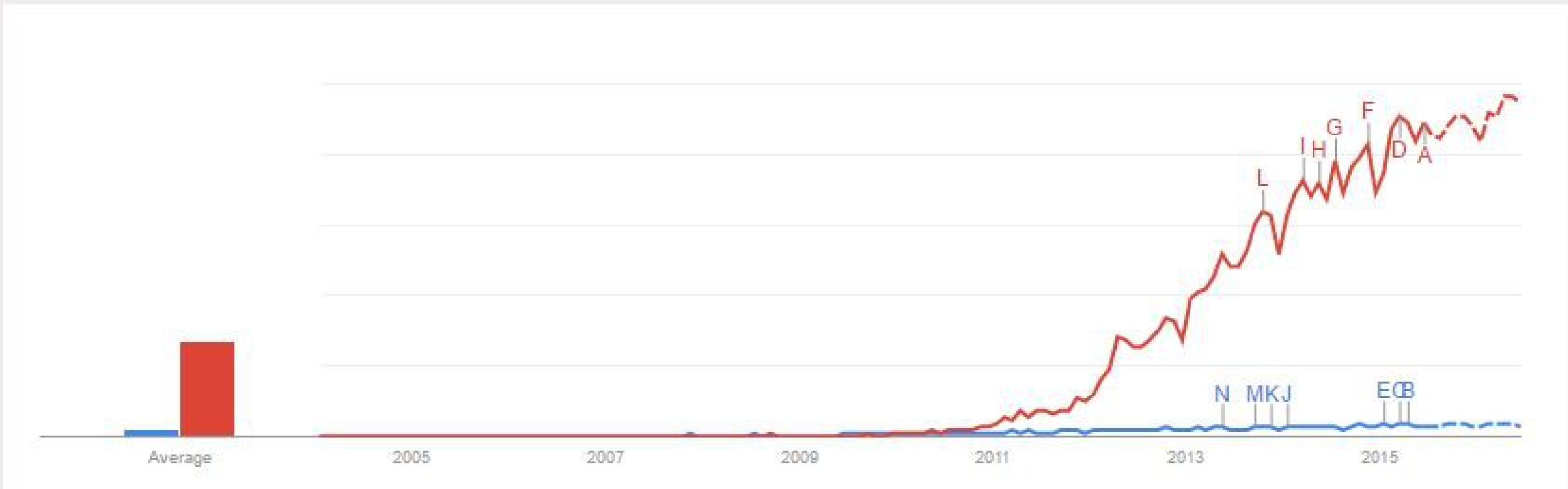
impact investing
Search term

crowdfunding
Search term

+ Add term

Interest over time ?

News headlines Forecast ?





Impact Investing in India 101

Curious about the buzz of social enterprise in India? Get first-hand accounts from Calvert Foundation, Head Held High and others.

July 6, 2015
12:00 PM EST
Webinar

**Educate
&
Inform**

Make Investing Accessible

Invest in India

1 year

0.50% INTEREST

Enter Investment Amount

\$

INVEST

3 years

1.00% INTEREST

Enter Investment Amount

\$

INVEST

5 years

1.50% INTEREST

Enter Investment Amount

\$

INVEST

7 years

2.25% INTEREST

Enter Investment Amount

\$

INVEST

10 years

3.00% INTEREST

Enter Investment Amount

\$

INVEST

[READ CALVERT FOUNDATION PROSPECTUS !\[\]\(c50c8b7b2cc2cf9ff925edec0ee94c0d_img.jpg\)](#)



Tips for Social Enterprises

The background image shows two women in traditional Indian attire (sarees) operating large wooden spinning wheels (charkas) in a rural setting. The woman on the left is wearing a red and white sari, and the woman on the right is wearing an orange and white sari. They are both focused on their work, with their hands positioned to spin the threads. The scene is set outdoors, with a simple building and a thatched roof visible in the background. The overall atmosphere is one of traditional craftsmanship and labor.

- Foster transparency and trust
- Understand the mechanics of investment
- Be able to manage investor relationships
- Align with appropriate investor interests, generational preferences, and risk tolerance



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